

**Về
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Vietnam's Most Distinguished Craft Distillery
Who We Are

2026

*spirits
made astonishing
in an uncompromising place*





Letter from our Founder

Thank You for your interest in learning about Vê Đễ Đi. We are proudly Vietnam's most highly awarded craft distillery; its most extensive and diversified. While we await our first premium single malt whisky's release in Tet 2027, we continue to offer a range of extraordinary spirits. We have introduced our Distiller's Choice triple cask single malt whisky, our Secrets single grain whisky is nearing its launch, and our other spirits of distinction and Ready to Drink cocktails are enjoyed in and outside Vietnam.

When I first asked colleagues to join in making the first single malt whisky in Vietnam, when I told friends and family, then bought stills and began to establish a distillery here, people said it could not be done. It's too hot in Hanoi. Vietnam isn't a place that will cherish the hard craft of distilling and aging single malt whisky. People won't support you.

The opposite has been true. We have established a wonderful team. The support from Vietnam has been humbling. Just in March – to our delight - we've been recognized as 'Best in the World' in London's World Whiskies Awards 2025 for our pale ale new make single malt whisky. The most prestigious whisky awards worldwide. We have won 23 awards, medals, and recognitions for our spirits.

Our recently introduced Distiller's Choice three cask single malt whisky is the 1st in Vietnam. Our private single malt whisky cask, Founder's Club, is a step of distinction. We are proud of our Good Gin, Right Rum, and our line of Southeast Asian liqueurs and Ready to Drink cocktails.

Vê Đễ Đi, our name, celebrates contemporary, modern Vietnam; the courage and grit of our great cities, and especially our home in Hanoi. Our cities are home to great creativity, strength, art, and elegance. That, too is in the meaning of Vê Đễ Đi.

Our mission is to create excellent spirits, relentlessly innovative and "Proudly Vietnamese". Again, we cherish the opportunity to work with you, as a leader in elegance, to partner with you in offering the highest quality cocktails, whiskies, and other spirits of distinction.

Thank you, Michael Rosen.

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Về Để Đi credentials & spirits

Our clients / events





Introducing Vê Để Đi

Vietnam's "Best in the World" Single Malt Whisky Distillery, because Vietnam is the best place on earth to make the best whiskies and other delicious spirits.

Founded in Ha Noi, 2020

Proudly from Viet Nam.

World Leading Single Malt & Single Grain whiskies, good gins, right rums, Southeast Asian liqueurs and Ready-to-Drink cocktails.

What Drives Us?

We are ***distilling a range of world-renowned spirits*** from and reflecting ***Vietnam***

We challenge expectations and are ***guided by an urban creativity***.

We believe in the ***spirit of spirits; in conversation, camaraderie, and community***.

To rekindle ***excitement and conversation*** with friends and colleagues, ***one sip at a time***.



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Our Awards



Our Core People



Michael Rosen
Founder, Chairman & CEO



Marco Breu
Founder, Board Member, Finance



Ed Tiedge
Master Distiller



Nguyễn Thị Lan Anh
Head Brewer

The Distillery

We are an independent whisky distillery, ***the first in Vietnam*** dedicated to making world-class (and award-winning) Single Malt Whiskies.

As a full artisanal distillery, we also make ***single grain whisky, good gins, right rums, and delicious liqueurs...*** a range of spirits based on the terroir of Vietnam.

Our independence and our home in Vietnam allow us ***a constant creativity***, which we pursue in all aspects of our work.

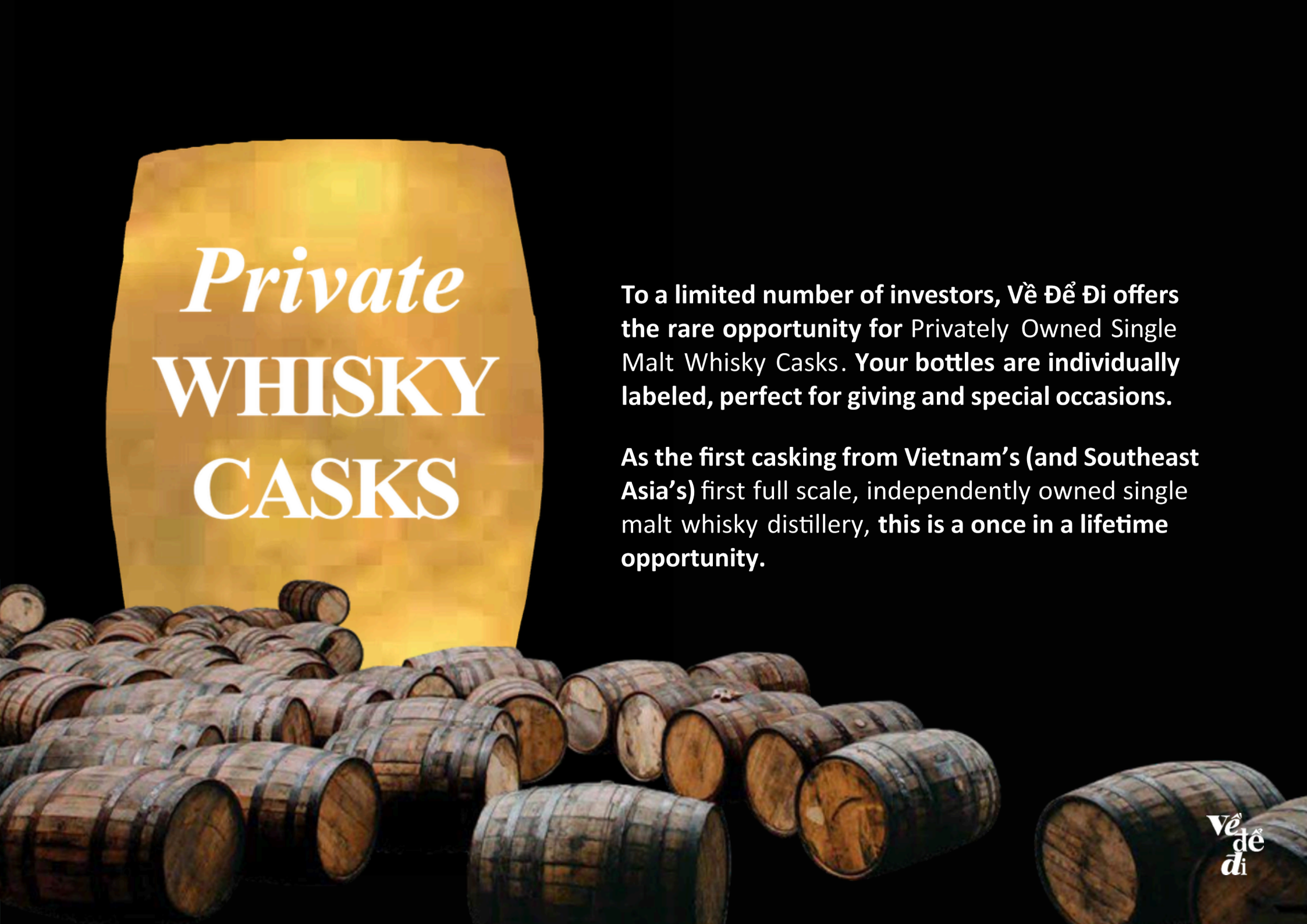
Yet above all else, what makes us who we are ***is our dedication to crafting world-class Single Malt Whiskies.***

Hanoi is a place of brutal heat and extraordinary humidity that cycles through dismal winters and back again. ***Under our master distiller's discerning care***, these conditions forge whiskies of rich tropical fruits and caramels, with exceptional depth and balance.

We are making Vietnam's first Single Malt Whiskies.

The unbearable makes us smooth.





Private **WHISKY** **CASKS**

To a limited number of investors, Về Để Đi offers the rare opportunity for Privately Owned Single Malt Whisky Casks. Your bottles are individually labeled, perfect for giving and special occasions.

As the first casking from Vietnam's (and Southeast Asia's) first full scale, independently owned single malt whisky distillery, this is a once in a lifetime opportunity.

Single Malt Whisky: Founder's Choice



1. Product Description:

Vê Đê Đi is pioneering Việt Nam's first single malt whiskies. Our Founder's Choice is a limited release of subtropical distinction, from a secret distillery & **aged to perfection** in the brutal heat of Hà Nội. This triple cask aged whisky, begins in bourbon casks, before finishing in the perfect combination of sherry and rum casks, offering **caramels, vanilla, sherry, tropical notes of ripe mango and gentle spice.**

2. Ingredients:

100% malted barley, water.

3. Alcohol/Volume:

41% alc./vol

4. Tasting Notes:

Nose: Dark fruit with a sweet maltiness

Pallet: Sherry, caramel, dried fruit

Finish: A long, soft tropical sweetness

5. Perfect Serve:

The perfect serve is any way you love your whisky.

6. Classic Cocktails:

Highball, Rob Roy, Bobby Burns, Rusty Nail, Penicillin, Old Fashioned.

Pale Ale New Make



1. Product Description:

The World's Best New Make Whisky.

Made from a carefully crafted mashbill of ***Pale Ale Malt, Crystal Malt,*** and ***Caramel Malt.***

Temperature-controlled fermentation with Ale and Whisky yeast to produce an 8.5% ABV beer, Twice-distilled in pot stills to create a New Make whisky at 70% ABV.

2. Ingredients:

Pale Ale Malt, Crystal Malt, Caramel Malt

3. Alcohol/Volume:

55% alc./vol

4. Tasting Notes:

Nose: Floral notes, bread, caramel, and fruit with a touch of citrus.

Taste: Fruity, malty, and caramel notes, with stone fruit and a honey finish.

Good Gin



1. Product Description:

This is our first gin, it's good gin. A remarkable spirit, distilled from Vietnamese rice, to make definitive versions of your favourite drinks.

2. Ingredients:

Rice liquor, water and botanicals.

3. Alcohol/Volume:

42.5% alc. /vol

4. Tasting Notes:

Floral: lavender and lingering light sweetness from white tea flowers

Spices: green cardamon, cassia on the palate; anise and earthiness from hạt dổi on the finish

Citrus: zesty buddha's hand, spiced Mắc khén

Freshly baked bread undertone of our rice liquor base.

5. Perfect Serve:

Good Gin with Tonic and Soda water, a wedge of orange.

6. Classic Cocktails:

Dry Martini, Gimlet, Tom Collins, French 75, Clover Club, Negroni.

Right Rum



1. Product Description:

This is our first rum, it's the right rum. A remarkable spirit, made with Nghệ An molasses and small-batch sugar cane honey to make definitive versions of your favourite rum drinks.

2. Ingredients:

Molasses and sugar cane honey.

3. Alcohol/Volume:

42% alc. /vol

4. Tasting Notes:

Banana, coconut, pineapple, honey, creamy with a smoky undertone.

5. Perfect Serve:

Enjoy it with Ginger Ale and a slice of lime.

6. Classic Cocktails:

Mojito, Daiquiri, Passionfruit Daiquiri, Mai Tai, El Presidente, Rum Old-fashioned.

Cam Sành Triple Sec



1. Product Description:

Pure Vietnamese liqueur, made only from Thái Bình rice, Nghệ An sugarcane and Hà Giang Cam Sành oranges. A fresh liqueur with layered depths of orange flavors. Enjoy over ice, straight or to make definitive versions of your favourite decadent citrus infused drinks.

2. Ingredients:

Rice liquor, oranges, cane sugar.

3. Alcohol/Volume:

40% alc. /vol

4. Tasting Notes:

Zesty freshly peeled Cam Sành oranges with a bright floral flavor.

5. Perfect Serve:

Enjoy it with Vê Để Đi Crème de Cacao in equal parts and served with soda in a highball glass.

6. Classic Cocktails:

Margarita, Mezcal Margarita, or Mezcalero, Maitai, Sidecar, Cosmopolitan, White Lady (perfect with our Vê Để Đi Good Gin).

Crème de Cacao



1. Product Description:

Pure Vietnamese single origin liqueur, made only from Thái Bình rice, Nghệ An sugarcane and Lâm Đồng cacao nibs. A remarkable liqueur to make definitive versions of your favourite decadent chocolate infused drinks.

2. Ingredients:

Rice liquor, cacao nibs, cane sugar.

3. Alcohol/Volume:

29% alc./vol

4. Tasting Notes:

Dark chocolate with aromatic notes of coffee, earthy, spiced and a smooth mouthfeel and natural sweetness from our premium rice liquor base.

5. Perfect Serve:

Neat as a digestif, on the rocks, or topped up with soda. Combined with Vê Để Đi Triple Sec in equal parts and served with soda in a highball.

6. Classic Cocktails:

Brandy Alexander, 20th Century, Chocolate twists on the classics: Negroni (even better with Vê Để Đi Good Gin), Boulevardier, Old-Fashioned, Manhattan, Espresso Martini.

Crème de Coconut



1. Product Description:

Pure Vietnamese single origin liqueur, made only from Thái Bình rice, Nghệ An sugarcane and Bến Tre coconuts. A lush liqueur with a taste of the tropics. Enjoy over ice, straight, or to make definitive versions of your favourite decadent coconut infused drinks.

2. Ingredients:

Rice liquor, coconut, cane sugar.

3. Alcohol/Volume:

29% alc. /vol

4. Tasting Notes:

Creamy and smooth from the coconut oil with a slight toasted coconut flavors from the sundried coconut flakes.

5. Perfect Serve:

Enjoy it with a splash of lime juice and ice cubes.

6. Classic Cocktails:

Classic Cocktails and other Tiki Cocktails: Piña Colada with Vê Để Đi Right Rum, Bahama Mama, Coco Fizz.

Coffee Liqueur Cold Brew



1. Product Description:

That unforgettable taste of Vietnamese coffee from a sidewalk café. Rich and delicious. You've always remembered the experience. That's our pure coffee liqueur, made with Vietnamese Arabica and Robusta beans selected and roasted to our particulars, with Thái Bình rice and Nghệ An sugarcane. A lush liqueur enjoyed straight or over ice, or to make the most perfect espresso martini.

2. Ingredients:

Rice liquor, coffee, cane sugar.

3. Alcohol/Volume:

22% alc. /vol

4. Tasting Notes:

Creamy, nutty, chocolatey with a bittersweet edge.

*Pre-Batched Cocktails for efficiency
and enjoyment in Về Để Đi's 700ml slimline bottles*



Classic RTD cocktails and spirits in Về Để Đi's Bespoke 200ml Bottles



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Our Partners



Where you've seen us

Master Classes, International Guest Shift, On-trade events, Infinite Reflections Art Installation



Where you've seen us

Về Để Đi Whisky Pairing Dinners in Hà Nội and Hồ Chí Minh City.



Contact Us



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